

ROT
PUNKT
KÜCHEN

make.

EVERYTHING.

possible.

make. EVERYTHING. *possible.*

A world where everything is possible.

We have put our heart and soul into designing furniture that inspires genuine enthusiasm for over 95 years.

make everything possible.
These three clear words define our claim.

On the following pages we will take you through the world of Rotpunkt Küchen.



Join us on a voyage of discovery!

make. tells you more about our company, its values and willingness to always view new challenges as opportunities.

everything. is a look at our product range, which is hard to beat in terms of variety and can therefore satisfy any individual wishes.

possible. focuses on our possibilities and partnerships, that extend far beyond national borders and into the future.



If you want to make things happen, you simply have to **do it!** And this is what we've been doing for 95 years. That's how we design everything from large kitchen concepts to the smallest details. And it's the way we embody our corporate spirit.

The managing partners Heinz-Jürgen Meyer and Andreas Wagner, managing director Sven Herden.

IT STARTED WITH
a passion
THAT
drove us.



What began in 1930 with the simple production of crates is now an internationally successful manufacturer of high-quality kitchen and home furnishings. Our kitchens, dressing rooms and utility rooms represent variety, premium quality, durability and sustainability – and all 'Made in Germany'.

The starting signal for our kitchen production was given in 1950 with a classic sideboard and china cabinet. This passion has remained with us since that time. It has even grown stronger – and will continue to grow in the future!



The sum of what is possible increases when the right people come together.

We love challenges! They enable us to grow and look forward to a successful shared future. That's why we rely on the perfect duo: The human and the machine.

Our employees work with modern technology, but ultimately every product is made by hand. We combine the best of both worlds and work as a team. Because only together we can achieve great things. Innovative, thoroughly designed and always one step ahead!

In short:
Our key figures and milestones.



Two sites in
**Bünde and
GETMOLD**

Over 1,000,000 different
PRODUCTS

>370 employees



Over 30
**CARCASE
COLOURS**

10 HGV trips
per day



>1,200 cupboards
per day

2017.	2018.	2019.	2020.	2021.
Reduction of material use and material waste.	Company-wide certification in accordance with ISO 50001.	Development of a package of measures to continuously reduce CO2 emissions.	100% climate-neutral production at the Bünde and Getmold sites. Total switch to green energy.	The use of FSC® certified materials to manufacture kitchens.

2022.	2023.	2024/25.	2026/27.
Complete switch to own heat production from biomass (wood waste).	Start of construction of a new logistics hub at the Bünde site in accordance with the KfW standards (the Kreditanstalt für Wiederaufbau; a German state-owned investment and development bank that plays a crucial role in supporting sustainable development and economic growth), installation of a front drilling machine and modern machine technology, the switch to LED lighting and support for a new myclimate offsetting project.	Completion of the new building including installation of a photovoltaic system and charging points for electric vehicles, renewal of the electricity infrastructure and expansion of the heating system to include a buffer storage tank.	Reorganisation of production with the installation of modern machines and process optimisation.



Everything we develop is made by people for people. That's why we produce **all the products in our range** to inspire people in terms of quality, design, functionality and sustainability.

OUR KITCHENS
ARE LIKE PEOPLE –
various,
unmistakable,
UNIQUE!

The kitchen is the centrepiece of the home – and this is precisely the place for which we develop and manufacture our furniture. Because this is not only where people cook and eat, but also laugh, celebrate and live. It is the place where memories are created!

We focus on functionality and timeless aesthetics. Our product range? Vast! Whether compact kitchen unit, a large island or a classic L-shaped unit. From doors, carcasses and worktops to designs with or without handles to ingenious lighting solutions and smart interior fittings – we can supply everything you need to make a room perfect.





Modern, functional or country house style? It doesn't matter what your dream kitchen looks like – it just has to be a perfect fit! That's why we manufacture every kitchen individually. No two are the same, just like our customers. Your wishes are our driving force!



Our kitchen range also offers versatile lighting solutions – from LED spots and linear illumination to smart, indirect lighting. Our luminaire configurator enables you to try out different lighting effects and colours by day and night. Simply scan the QR code to see the possibilities!

To the
luminaire
configurator:



AS EVERYONE IS DIFFERENT,
WE SIMPLY
thought of
everything.



For us, everything revolves around family – not least because we are a family-run company ourselves. Our aim? Furniture that makes life at home more beautiful – by families for families.



Because the perfect home is not just limited to the kitchen, we now do much more apart from building kitchens. Rotpunkt can also fulfil demands and make things possible when it comes to dressing rooms or utility rooms. Here too, there are virtually no limits in terms of colours, shapes and functions, only individual solutions.



More about
our dressing
rooms.



More about our
utility rooms.

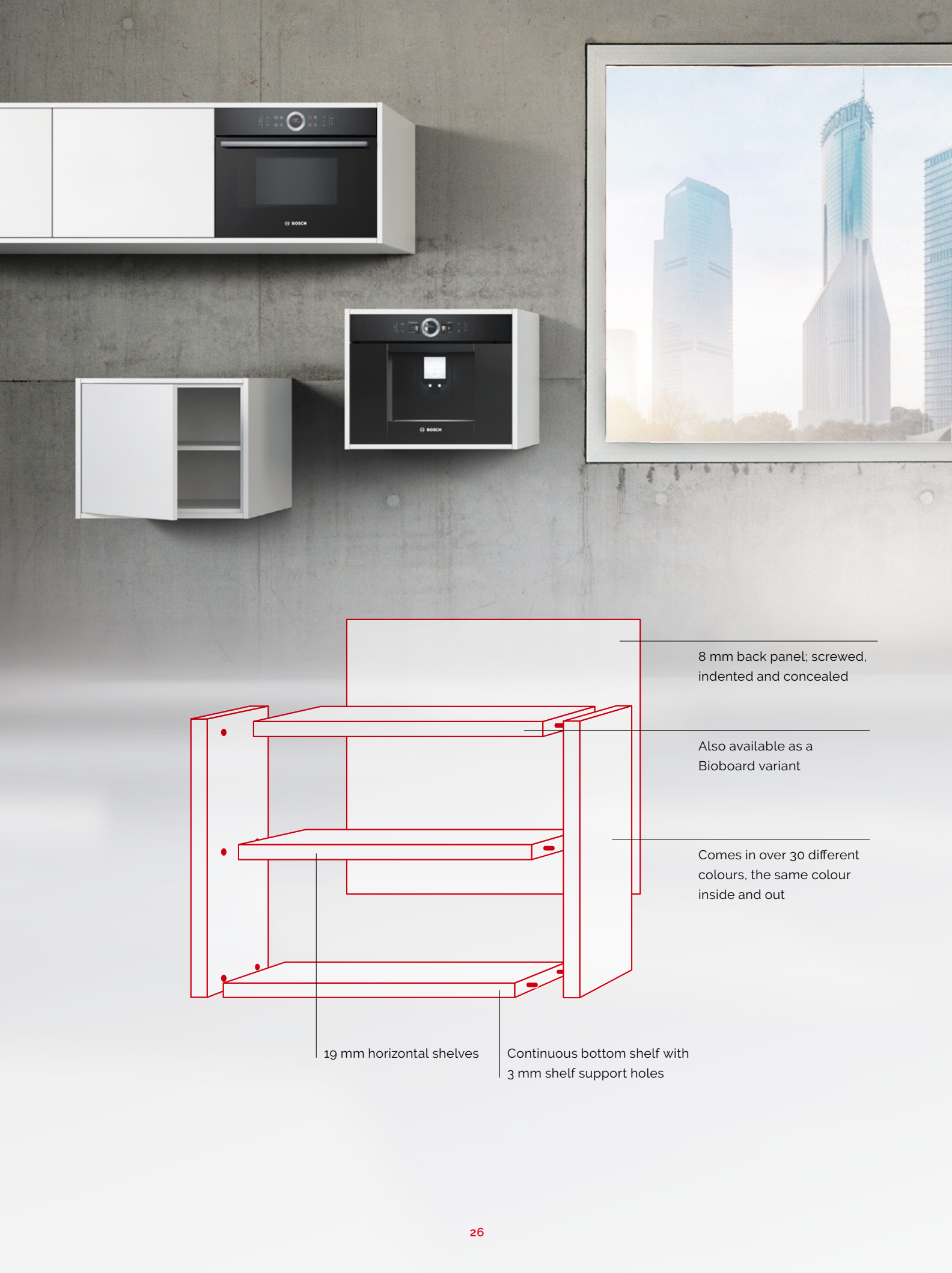


What all our products have in common:
There's no individuality without quality!



We use certified materials. This makes Rotpunkt the first choice not only for design-oriented customers, but also for those who want to own a sustainable and climate-friendly kitchen.

Anyone who chooses a Rotpunkt kitchen or one of our design systems, is choosing durability and making a valuable contribution to our shared future!



We rely on quality 'Made in Germany' so that our customers can enjoy their kitchens every day and for many years to come. The design and functionality of our kitchen and home furnishings are not only impressive, but robustness and sustainability are also a priority for us.



We set no limits to what our customers demand: We make it possible! From planning to production and delivery. **'Everything is possible!'**

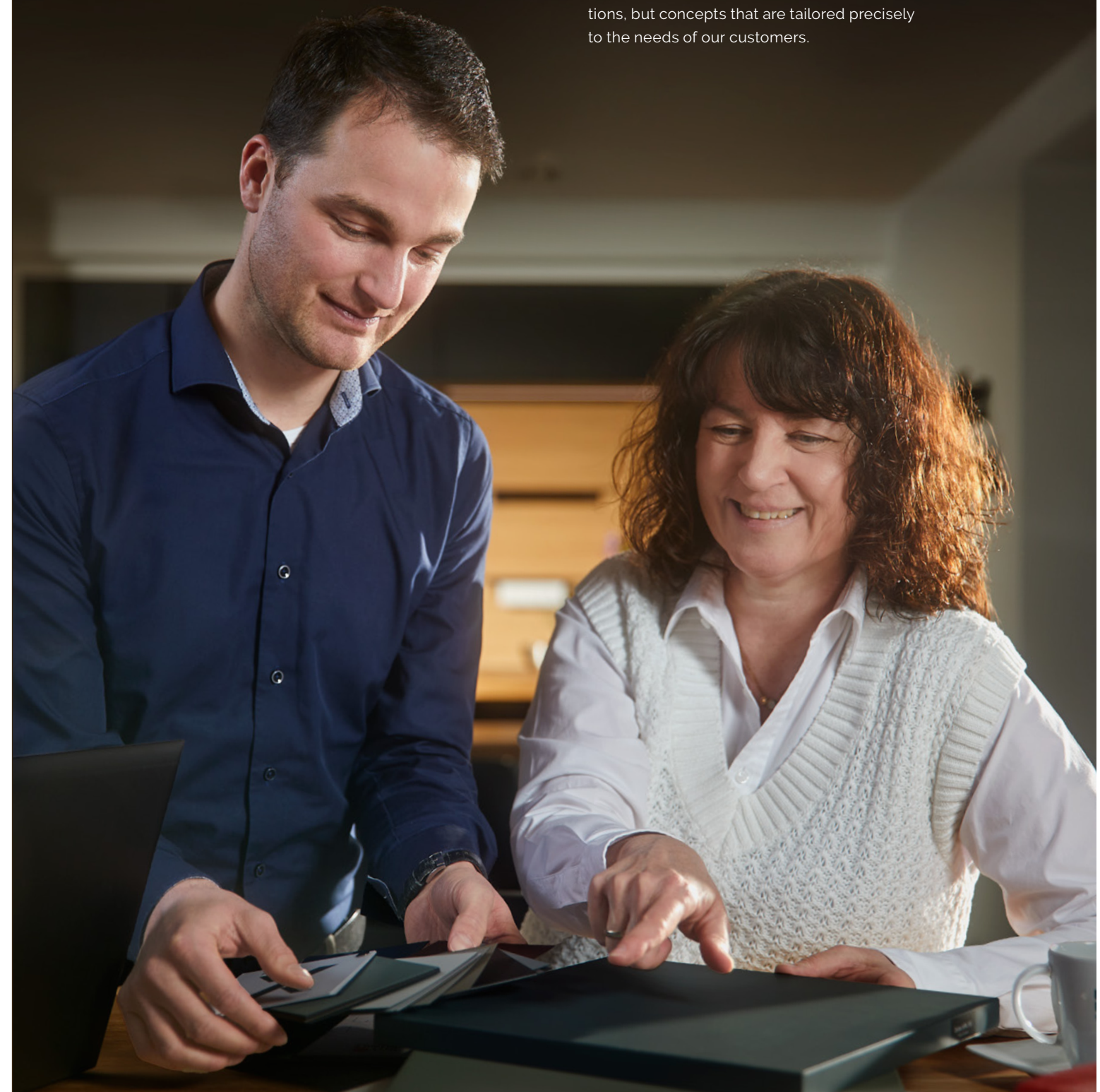
AS A CUSTOMER OR
PARTNER, YOU ARE

the benchmark OF OUR possibilities!



People are always at the centre of everything we do – whether in specialist stores that sell our products or as end customers who love our furniture.

Our customers are more than important to us – their demands are what drives us! We see every challenge as an opportunity to develop and to always be better. We don't offer standard solutions, but concepts that are tailored precisely to the needs of our customers.



We think without boundaries.
In markets as well as in future prospects.

We have been working with our international partners on a basis of trust for many years and have a substantial export business. We are constantly adapting to changes in the industry and the demands of the market. Strong partnerships enable us to react quickly to all requirements.



Constant change is also our perspective for the future. We invest in modern technologies and are already implementing climate-friendly processes! Sustainable materials, climate protection measures and e-mobility for our employees are second nature to us. We rise to the challenge – and still have big plans.

Where the future takes shape,
we provide the kitchen.



The UN17 Village was created in Copenhagen – a project in which all 17 global UN sustainability goals have been achieved. And Rotpunkt Küchen is right there: All 536 apartments were fitted with our certified sustainable kitchen and bathroom furniture.

After some intensive audits, we were awarded the contract and are proud to be part of this visionary project. This was also made possible with our greenline Bioboard Gen2, a chipboard made from up to 90% recycled wood. Here, we set new standards for sustainable construction with investors NREP, Lendager and Sweco Architects.



ROT 
PUNKT
KÜCHEN

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MADE IN GERMANY
MÖBEL • FURNITURE
Hersteller-Nr. / manufacturer-no.
GH20200008
Programm / program / Modell / model
Gesamtkollektion

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